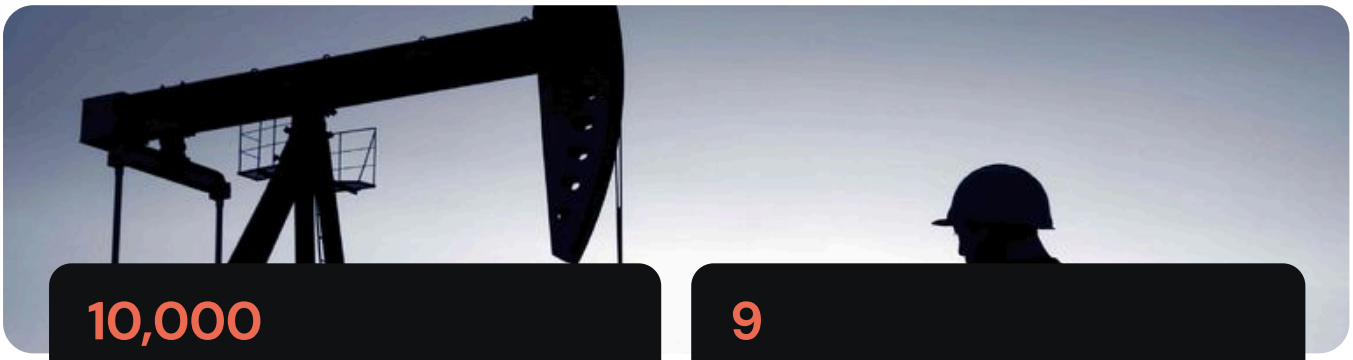
Oil & Gas | Middle East

An oilfield services company tracks 10,000 trucks and machines across 9 countries

An oilfield services company replaced pen and paper with one central platform for its trucks, machines and other assets, preventive maintenance, spare parts and breakdown requests.



10,000
trucks, machines and other assets tracked

9
countries managed from one platform

AT A GLANCE

INDUSTRY
Oilfield services

REGION
Middle East and North Africa

COUNTRIES
9

ASSETS
10,000 trucks, machines and more

FEATURES USED
Assets | Maintenance | Stores | Work

01 The client

The client is an oilfield management company offering services such as oilfield management, wireline logging, drilling, fluids and solids management, cementing, coiled tubing and well testing.

It serves clients across the Middle East and North Africa, operating in 9 countries with 10,000 trucks, machines and other assets, and plans further expansion.

02 The challenge

Without an asset management system, the company ran operations on pen and paper. It could not see its trucks and equipment across 9 countries from any one place.

- No central view of 10,000 assets across all locations.
- Trucks and other assets were hard to track between sites.
- No system to schedule and run preventive maintenance.
- Spare parts and maintenance costs were not tracked accurately.
- No structured way to resolve breakdowns and requests quickly.

03 What they set up in Asset Infinity

The company now runs its assets and maintenance in Asset Infinity, in the cloud, configured to its requirements.

Assets

One register for 10,000 assets

Trucks, machines and other assets in all 9 countries are tagged and recorded in one register, with asset verification rounds to keep it accurate.

Maintenance

Preventive maintenance

Preventive plans schedule maintenance for equipment at every facility, managed from the central platform.

Stores

Spare parts and costs

Spare parts are counted accurately, and parts issued to jobs give real figures for the cost of maintenance and spares.

Work

Breakdowns and approvals

Repair and assistance requests are resolved quickly, with approval steps for asset and maintenance requests.

04 How it works day to day

This is how assets and maintenance run across the company's locations now.

OPERATIONS MANAGER

Assigns equipment
The register shows every truck and machine with its location and status, so equipment is assigned where it is needed.

SYSTEM

Schedules maintenance
Preventive plans create work orders when they fall due, and the right technician is notified on the mobile app.

FIELD STAFF

Report a breakdown
A repair or assistance request is raised from the web or mobile app and goes to the maintenance team for that location.

SUPERVISOR

Approves the work
Asset and maintenance requests pass through approval steps, with reminders if an approver has not acted.

TECHNICIAN

Repairs and closes
Spare parts are issued to the work order, and the job is closed with notes from the mobile app.

AUDITOR

Verifies assets
Verification rounds in the mobile app confirm each asset as verified, moved, not found or damaged.

MANAGEMENT

Reviews costs
Reports show the cost of maintenance and spare parts by asset and location across all 9 countries.

05 Before and after

	BEFORE	WITH ASSET INFINITY
Asset management	Pen and paper	Cloud-based, one central platform
Asset visibility	No central view across 9 countries	10,000 assets in one register
Preventive maintenance	No system to schedule it	Scheduled and managed centrally
Spare parts	Not counted accurately	Tracked with accurate counts
Maintenance costs	No accurate data	Recorded for each job and part
Breakdowns	No structured process	Requests resolved quickly and tracked

06 How it rolled out

1

Configured to their needs. Asset Infinity was configured to the company's asset and maintenance requirements.

2

Assets brought together. Trucks, machines and other assets from all locations were tagged and registered in one system.

3

Maintenance moved over. Preventive maintenance, spare parts and breakdown requests moved onto the platform.

07 The results

- Cost savings through asset tagging, tracking and accountability.
- Better asset assignment from complete asset information and a central view.
- Higher productivity through scheduled preventive maintenance.
- Fewer errors through approval workflows for asset and maintenance requests.
- Smoother collaboration between facilities in different countries.

08 Why it worked

Built for many countries

One cloud platform let the company see 10,000 assets across 9 countries without separate local systems.

Maintenance and parts together

Parts are issued to each job, so maintenance costs come from real figures.

Room to grow

New countries join the same system as the company expands.

09 Looking ahead

With 10,000 assets in 9 countries on one platform, the company manages trucks, equipment, maintenance and spare parts from a central view with real-time updates.

As it expands into more countries, new locations join the same register and maintenance plans, so control keeps pace with growth.

See it on your own assets

A 30-minute demo, set up for an oilfield services or energy company.

The client's name is withheld for confidentiality. Results are as reported by the client.

Book a demo

Start a 14-day free trial