

FMCG & Food

UAE

An FMCG company connected its warehouse inventory to its ERP and finance systems

An FMCG enterprise with warehouses across the Middle East connected inventory to its ERP and finance systems through the API, ending duplicate entry and manual reconciliation between teams.



AT A GLANCE

INDUSTRY

FMCG

REGION

Dubai, with operations across the Middle East

SIZE

Multiple warehouses and distribution facilities

PREVIOUSLY

Manual entry and reconciliation

FEATURES USED

Stores

Platform

Suppliers

Insight

01 The client

The client is a large FMCG enterprise headquartered in Dubai, with warehouses and distribution facilities across the Middle East.

Warehouse, procurement and finance teams all depend on the same inventory figures. Each team worked in its own system, and the ERP and financial applications held their own copies of stock data.

02 The challenge

Stock data existed, but keeping it consistent across warehouse, procurement, ERP and finance meant entering it more than once and reconciling the systems by hand.

- Inventory data was entered manually into more than one system.
- Teams reconciled records between systems again and again.
- Separate reporting by department led to duplicate records and delays.
- Purchasing decisions risked errors from out-of-date stock figures.
- Cost visibility was limited.

03 What they set up in Asset Infinity

The enterprise ran inventory in Asset Infinity and connected it to its existing ERP and financial applications through the API, so every system shares the same stock data.

Stores

Inventory across warehouses

Stock in every warehouse and distribution facility is held in one inventory, standardized so it lines up with the connected systems.

Platform

Connected to the ERP through the API

Inventory data is exchanged with the enterprise's ERP and financial applications through the API, replacing duplicate manual entry.

Suppliers

Purchasing on current stock

Procurement works from current inventory figures, so purchase requests reflect what is actually in the warehouses.

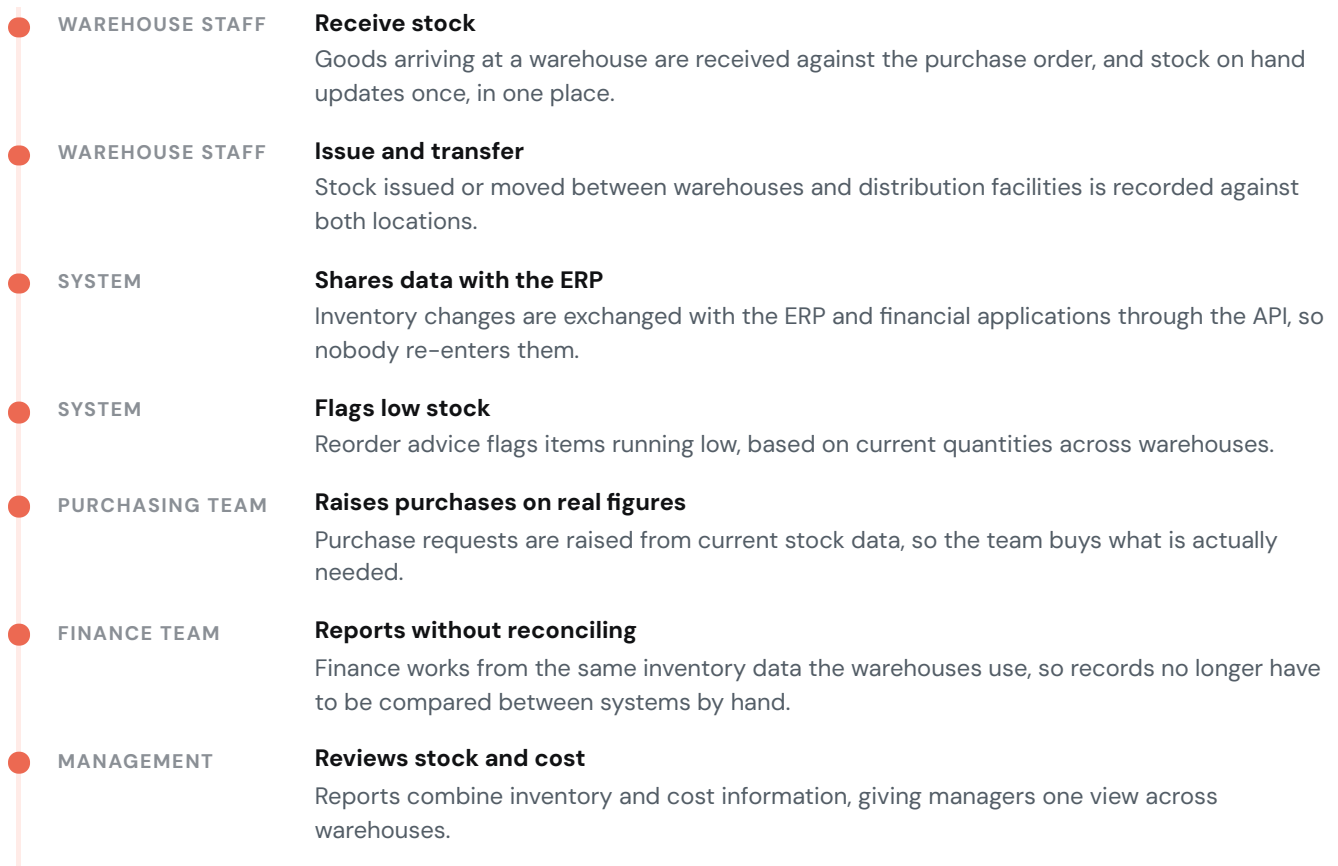
Insight

Consistent reporting

Operational and financial reports draw on the same inventory data, so departments no longer compile separate versions.

04 How it works day to day

Here is how inventory data now moves between teams and systems.



05 Before and after

	BEFORE	WITH ASSET INFINITY
Data entry	Manual, repeated in several systems	Entered once, shared through the API
Reconciliation	Repeated manual comparisons	Systems share the same data
Reporting	Separate per department, often delayed	Consistent data for operations and finance
Purchasing	Risk of errors from stale figures	Decisions on current inventory
Cost visibility	Limited	Operational and financial data connected

06 How it rolled out

1

Data flows mapped. The team reviewed existing flows and identified which inventory information had to move between systems.

2

API connected and data aligned. Asset Infinity was connected to the ERP and financial applications, and inventory data was standardized across them.

3

Tested, trained, supported. Data exchange was validated, teams were trained, and integrations were refined as needs changed.

07 The results

- Less duplicate data entry across inventory, ERP and finance
- Less manual reconciliation between separate systems
- Faster access to consistent data for operational and financial reporting
- Purchasing decisions based on accurate, current stock
- Stronger cost control through connected operational and financial data
- Better coordination between inventory and finance teams

08 Why it worked

Mapped before connecting

The team agreed which data had to move between systems first, so the integration solved the right problem.

Tested end to end

Data exchange and reporting were validated before go-live, so teams trusted the numbers from day one.

Maintained as needs changed

Integrations were monitored and adjusted as business requirements evolved.

09 Looking ahead

The FMCG enterprise moved from disconnected inventory records to connected workflows across ERP, finance, procurement and warehouse operations.

Inventory data now flows between systems instead of being typed twice and reconciled by hand. That has improved reporting accuracy, purchasing visibility and cost control.

See it on your own assets

A 30-minute demo, set up for an FMCG or distribution business.

The client's name is withheld for confidentiality. Results are as reported by the client.

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