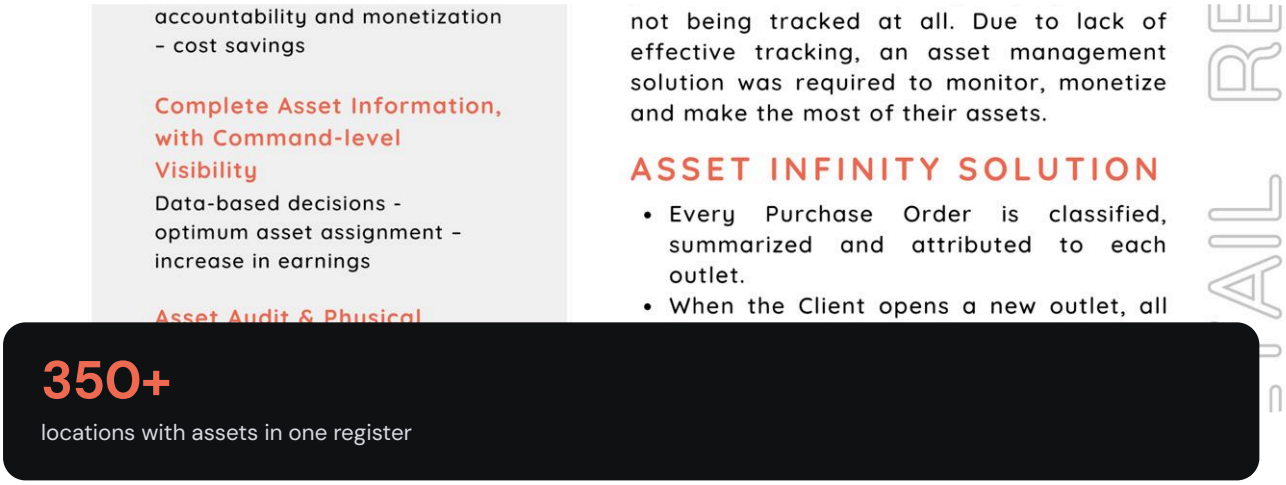
Retail & E-commerce | India

A clothing brand with 350+ locations built a verified fixed asset register beside its ERP

A clothing brand turned outlet purchase orders into tracked assets, verified them at every site, calculated depreciation per asset and kept the data in sync with its ERP.



AT A GLANCE

INDUSTRY
Retail · apparel

REGION
India

LOCATIONS
350+

PREVIOUSLY
Purchase orders in ERP, assets untracked

FEATURES USED
Assets | Finance | Platform

01 The client

The client is a well-known clothing brand in India, operating more than 350 locations. Its scale means a large number of assets and inventories spread across many sites.

The business runs on an ERP system. As it opened new outlets, the ERP recorded what was bought, but not what happened to those assets afterwards.

02 The challenge

Purchase orders for new outlets were visible in the ERP, but the assets bought and deployed were not tracked at all. Management lacked a full view of what it owned and what it was worth.

- No visibility of assets spread across many locations.
- Management did not know the total number of assets deployed.
- No summary of asset purchases by unit and location.
- Depreciation and true asset value, net of depreciation, were unclear.
- Audits required assets reconciled between the system and physical presence.

03 What they set up in Asset Infinity

The brand built its fixed asset register in Asset Infinity, fed from ERP purchase orders and checked against what is physically at each site.

Assets

Purchase orders become assets

Purchase order items are classified, summarized and attributed to each outlet, and the parts that make up an asset are recorded as one discrete asset.

Finance

Depreciation per asset

Each asset carries its purchase particulars, cost and depreciation rate, and depreciation is calculated in line with the company's accounting standards.

Assets

Physical verification at sites

Auditors verify assets at each site in the mobile app, and the results update asset data directly.

Platform

Synchronized with the ERP

Asset Infinity was connected to the brand's ERP through the API, keeping asset data in step for functional and reporting use.

04 How it works day to day

This is how assets are handled now when a new outlet opens.

PROCUREMENT TEAM

Raises purchase orders in the ERP

Fixtures, devices, appliances and cabling for a new outlet are bought through the ERP as before.

SYSTEM

Brings the data across

Purchase data is synchronized with Asset Infinity through the API, so nothing is retyped.

FINANCE TEAM

Creates discrete assets

Purchase order items are attributed to the outlet and grouped into assets, each with purchase particulars, cost and depreciation rate.

STORE TEAM

Labels the assets

Each asset at the outlet gets a QR label linking it to its record in the register.

AUDITOR

Verifies on site

In the mobile app, the auditor scans each asset and marks it verified, moved, not found or damaged. The register updates as they go.

SYSTEM

Runs depreciation

Depreciation is calculated for every asset in line with the company's accounting standards.

MANAGEMENT

Reviews the summary

Reports summarize asset purchases, counts and net values by unit and location.

05 Before and after

	BEFORE	WITH ASSET INFINITY
Deployed assets	Not tracked after purchase	Every asset recorded and attributed to an outlet
Total asset count	Unknown to management	Visible in one register
Purchase summaries	Not available by unit or location	Summarized by unit and location
Depreciation	No clarity on useful life or value	Calculated for each asset
Audit	Hard to reconcile system and sites	Physical verification updates the data
ERP	Purchase orders only	Synchronized with the asset register

06 How it rolled out

1

Configured to their needs. Asset Infinity was configured to match how the brand groups outlet purchases into assets.

2

ERP connected. The ERP and asset register were linked through the API to synchronize asset data.

3

Register built and verified. Assets were created from purchase orders, then verified physically at the sites.

07 The results

- A complete Fixed Asset Register (FAR) at the organizational level.
- Significantly fewer asset thefts and losses caused by missing information.
- Each asset viewed at the discrete level, with the sub-parts that make it up.
- Depreciation tracked for each asset at the individual level.
- Audits completed quickly, with asset data updated automatically.

08 Why it worked

Kept the ERP

The brand kept buying through its ERP. Asset Infinity added what happened to each asset after purchase.

Configured to their structure

Assets were set up the way the brand builds an outlet, from parts grouped into one asset.

Audit-ready

Verification at sites reconciles the register with what is physically there, as audits require.

09 Looking ahead

By turning outlet purchase orders into a verified fixed asset register linked to its ERP, the brand now knows what it owns at every location and what each asset is worth.

As new outlets open, their assets join the same register, so management's view of the business keeps pace with its growth.

See it on your own assets

A 30-minute demo, set up for a multi-store retailer.

The client's name is withheld for confidentiality. Results are as reported by the client.

Book a demo

Start a 14-day free trial